

Leeds Softball Association Corporate Information Pack

- **Join a fun, social sport for all**
- **Excellent staff teambuilding & communication**
- **Great networking & marketing opportunities**
- **Help keep staff fit, healthy & motivated**

Contact

Leeds Softball Association

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About Softball

Slowpitch Softball is a fun, friendly and inclusive sport played by men and women of all ages, regardless of athletic ability or skill level.

Teams consist of at least five men and five women. Each team takes it in turn to hit a ball into a field using a bat and score runs by running around a set of bases, during which time the opposing team attempts to limit their scoring by gaining outs.

Unlike baseball, in slowpitch softball the ball is bowled underarm slowly, making the ball easier to hit, so there's more action on the field between every player.

Rather than relying on pure athletic prowess, playing softball requires communication, teamwork and the ability to think on your feet. As well as offering players a chance to keep fit and develop important skills, softballers enjoy the unmatched camaraderie and support on the softball field.

Background to Leeds Softball Association

The Leeds Softball Association (LSA) began more than twenty years ago as a non-profit organisation by a group of engineering firms wanting to get together, compete in sport and socialise beyond office hours.

Today the LSA caters for approximately a dozen private and corporate teams of around 300 active players, mostly professional men and women.

During summer weekends Leeds regularly sends teams to compete in softball tournaments across the country. In the UK alone there are nearly 10,000 active registered players.



Why Softball?

Softball is easy to pick up and play. Above all, it's a sport that both men and women can play, giving it a unique and fresh social aspect.

It's an excellent way to encourage teamwork, trust and communication, cementing friendships and fostering good working relationships within firms. Each team has a Captain, a role which develops that individual's capacity to lead, inspire and motivate their team members.

The LSA comprises of working men and women working in multiple sectors including finance, legal, accounting and creative industries, allowing for unique and informal networking opportunities within the professional sectors in Leeds.

Each corporate team can arrange to purchase a sports kit which can display their own company logos, increasing brand awareness and marketing your firm to the local professional community.

We believe that getting involved in the LSA is an ideal environment for graduate trainees and new employees to socialise with colleagues and expand their social circles. In addition, our organisation offers voluntary roles within our Executive Committee for personal growth and development.

Finally, the LSA has an ethos: every player regardless of gender, age or ability is catered for. This makes our sport uniquely inclusive and something many of our players get truly passionate about.

Leeds corporate teams have included: Pinsent Masons, TD Waterhouse, AECOM, PricewaterhouseCoopers, Cobbetts LLP, Leeds Junior Lawyers Division, Turner & Townsend, Carillion, ARUP, Steer Davies Gleave.



“Our softball team facilitated cross-team communication allowing lawyers from different departments to get to know each other, build relationships, improve communication and build on teamwork.”

Corporate client testimonial

Social Events

The LSA hosts a number of fun social events throughout the year, including an End of Season Awards evening.

In addition, the LSA hosts an annual weekend softball tournament involving softball teams from across the UK.

Many other city leagues host weekend tournaments too, giving players the chance to represent Leeds and play softball in several other locales across the country.

Packages

We offer highly competitive packages to suit almost any budget. As standard they come with:

- League entry to the Leeds Softball Association Outdoor season, with around 12 games to play from April to September (approx).
- Field hire: Fixtures are played at Bedquilts Recreation Ground off Adel Lane in Adel (may be subject to change).
- Equipment usage: Softball bats, bases and softballs are provided - there may be deposits charged for hire of kit gloves.
- Dedicated & trained umpires to adjudicate every match.
- Outdoor training sessions.
- Third-party insurance.

Please get in touch so we can discuss your requirements.

Branded kit

Corporate sports kit carrying company logos can be also purchased from third-party suppliers to enhance marketing impact and brand exposure throughout Leeds.



“It was hugely beneficial in helping new staff integrate into the firm.”

Corporate client testimonial

Join the LSA 2017 Season

We are looking for corporate and private teams to join our fun and informal league for the 2017 season beginning in April and ending in September.

Games take place during the week, mostly on Wednesdays in north Leeds. Each fixture begins at approximately 6:30pm and is presided over by a trained umpire. Matches end by around 8pm.

To enter a team usually requires at least five men and five women willing to play. Even if firms do not raise the ten members needed, teams can be supplemented by new players joining on an individual basis if required. Importantly, a Captain needs to be nominated to arrange logistics and the small amount of admin to raise and manage teams.

Help, guidance and support is available at all times if required, through our talented and enthusiastic network of Committee members.

For such a small investment, we believe that a season with the Leeds Softball Association represents excellent value for money, offering a unique social environment for people to keep fit, unparalleled team-building qualities for your valued workforce and excellent networking opportunities.

We hope you will consider joining us and we look forward to hear from you. For more information and to make an inquiry please contact Matt or Steph:

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